

JAMES R PETIX

PERSONAL SUMMARY

Creative editorial leader with 20+ years of experience crafting high-impact promos, sizzles, and marketing content for film, TV, and digital campaigns. Expert in shaping story-driven edits from offline through delivery, with deep collaboration across directors, producers, and agencies. Proficient in Avid Media Composer and Adobe Premiere.

EXPERIENCE

Commercial/Promo Editor, 01/2011 - Current

Freelance - Los Angeles, CA

- Edited commercial, promo, and social content for TV and web, crafting short-form storytelling across a range of formats and platforms.
- Clients include 72andSunny, BuzzFeed, 180LA, BBH, Muse, Chandelier, Innocean, Future You Media, The Hub, Screenertv, Beast, and Arcade Edit.

Senior Visualization Editor, 01/2023 - 01/2024

DNEG / Dimension Studios - Los Angeles, CA

- Edited pre- and post-vis sequences and marketing content for features and TV series including RedOne, Mickey17, and Murderbot.
- Provided temp sound, music, and dialogue to enhance narrative clarity and tone.

Visualization Editor, 01/2021 - 01/2023

The Third Floor - Los Angeles, CA

- Led editorial for pre-visualization and post-visualization on major projects: Transformers: Rise of the Beasts, Ms. Marvel, Prey, She-Hulk, and The Marvels.
 - Developed and refined edit timing, action, and scene structure to reflect director vision and support VFX planning.
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EDUCATION

BFA, Film/Video, 06/2001

Savannah College of Art And Design - Savannah, GA

- Magna Cum Laude (3.75 GPA)
- Senior project Tokyo Below won Best in Senior Show and screened at multiple international festivals.



CONTACT

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SKILLS

- Avid Media Composer
 - Adobe Premiere
 - Adobe After Effects
 - Adobe Photoshop
 - Video editing
 - Creative problem solving
 - Animatics
 - Storyboarding
 - Sound design
 - Temp Mix and Scratch VO
 - Editorial Team Management
 - Visualization
 - Postvis
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PORTFOLIOS AND WEBSITES

- www.jamesrpetix.com
- www.linkedin.com/in/jamesrpetix/
- www.imdb.com/name/nm3681448/