

James R Petix

15+ years of experience as an editor, director and content creator specializing in commercials, documentary and social content.

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EXPERIENCE

Commercial/Promo Editor, Los Angeles, CA — *Freelance*

2010 - PRESENT

Commercial, promo, and social content video editor for TV and web. Clients include: 72andSunny, 180LA, BBH, Muse, Chandelier, Innocean, Future You Media, The Hub, Screener.tv, Beast and Arcade Edit.

VFX Editor, Los Angeles, CA — *Freelance*

2011 - PRESENT

Editor for animated content from animatic to pre-vis and final animation. Clients include Mirada, Digital Domain, Wolf and Crow and Psyop.

Documentary Director/Editor, Los Angeles, CA— *Freelance*

2009- PRESENT

Director / Editor for long and short form documentary projects. Clients include: Delirio Films, Tool, YOND3R, X-UP, Plus One Productions.

Ringside Creative (Cutter Studios), Detroit, MI — *Editor*

2007- 2009

Full-time commercial editor at one of Detroit's premiere post houses. Clients include: GM, Ford, Chrysler, USPS, US Navy.

Leo Burnett, Troy, MI — *Editor*

2003 - 2007

Full-time in-house editor for Cadillac, Pontiac, and GM Goodwrench.

EDUCATION

Savannah College of Art and Design, Savannah, GA— *BFA*

SEPT 1997 - JUNE 2001

Film and Video Major (Magna Cum Laude) Senior Project "Tokyo Below: A Documentary of Independent Music in Japan" won Best in Show that year and traveled to a number of film festivals.

SKILLS

Adobe Premiere, After Effects, Photoshop

Avid Media Composer

DaVinci Resolve

Shooting, Directing and Editing Social Content

Camera Operation

On-Camera Hosting

Editorial team management

Assistant Editor Training

PROJECTS

It Came From Detroit (2009)

Directed and edited a feature length documentary on the rise and fall of the Detroit "Garage Rock" scene that spawned the White Stripes.

@finforthewin (2011-)

Ongoing social media project where I made my cat, Fin, Instafamous. This has led to the inclusion of four books, commercials, calendars, appearances with The Rock, Larry King and Snoop Dogg and her own card game.

Catman Adventures (2018-)

Personal web series where I explore the strange worlds of tiki, cosplay and cat culture.